14th - 16th FEB. 2020

FLORIDA JAM 2020

St. Pete Skatepark
ST. PETERSBURG, FLORIDA

DESTINATION - TAMPA INTERNATIONAL AIRPORT
WWW.ACTIONSPORTSFUNDATION.ORG
CALL (727) 308-0483 FOR MORE INFO
About ASF Adaptive Sports: ASF Adaptive Sports is a division of Action Sports Foundation, a Florida based charitable organization whose Mission is to promote responsibility and goodwill throughout the community through the platform of action sports.

Our primary focus is providing public education, creating safety-based training materials and programs, establishing youth and adaptive sports programs, and serving as a resource to action sports athletes, organizations, and industry.

Phone: (727) 308-0483
e-mail info@asfadativesports.org.
Being in a wheelchair or having another serious disability doesn’t have to be the end of someone’s drive to compete, be athletic, and to push themselves in friendly challenges to achieve physical goals. The good news is organizations are out there to help potential wheelchair athletes, and others, get ready for events and then compete. Two leaders in this space is the charitable community organization ASF Adaptive Sports, from Florida, and West Coast leaders in Wheelchair Motocross related activities Southern California’s SoCal WCMX. In exciting news, the groups recently announced they are again partnering up to hold the 2nd Annual Adaptive Sports Jam on February 14th-16th 2020 in St. Petersburg, Florida. They are passionately putting out the call for athletes, more sponsors, and volunteers to come make the event even more amazing, and show support for wheelchair athletes. Their approach to adaptive sports organizing is inclusive, fun, and puts an emphasis on keeping things as safe as possible.

“When I was introduced to WCMX, I knew I wanted to be involved with the sport. As I learned more about it, I was so inspired to see how much it was changing the lives of people who depend on using a wheelchair daily. They have many obstacles to overcome and WCMX helps to increase their confidence while negotiating life in a wheelchair,” commented Tina Tallman, Vice President of ASF Adaptive Sports. “That’s the spirit behind our ASF Adaptive Sports Jam and we know it is going to be a win-win for everyone involved, from the wheelchair athletes, to the volunteers, to the friends, family, and the enthusiastic community members who come out and show support.”

The 2nd Annual Adaptive Sports Jam will be held at the new St. Petersburg Skatepark, located in Campbell Park near downtown St. Petersburg and is a very well-regarded place for action sports. The event’s format showcases a variety of adaptive and action sports that are enjoyed in the local area with highlights like WCMX/ Adaptive Skateboarding, Wheelchair Sports, Wind Sports, Water Sports, and even a Wheelchair Obstacle Course featuring a wide range of diverse challenges for chair users of all ages. The event is completely family-friendly, so the little ones can come along and watch the excitement.

Of course, holding something like the 2nd Annual Adaptive Sports Jam would be impossible without dedicated sponsors who care about wheelchair athletes, people with other disabilities, and the community-spirit in general. So far, the All-Star sponsors include ASF Adaptive Sports, SoCal WCMX, Me & U Fitness Academy, St. Pete Clearwater Sports & Events, Spina Bifida Association of Central Florida, Box Wheelchairs, Herbal Remedy Clothing, the St. Petersburg Skatepark Alliance, and the City of St. Petersburg themselves.

All things said it seems very clear 2nd Annual Adaptive Sports Jam is not something to miss or, even better, participate in the competition, or volunteer to help.

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For more information, be sure to visit http://www.asfadaptivesports.org/jam, call (727) 308-0483 or email info@asfadaptivesports.org.
Bios

Steve Sadler, President

Steve Sadler is the founder of ASF and owner of Paver Sealing Florida, and has spent the past 12 years bringing ASF from an idea to reality. He is Paver Sealing industry expert with over 20 years working in the business world. Steve is most fulfilled when helping people to grow. His vision and ability to nurture relationships lead to long-term solutions and success.

Tina Tallman, Vice President

Tina Tallman has been a physical therapist assistant for the past 21 years. She has been working in home health for the past 15 years with a specialty in pediatrics and adult special needs therapy services. Her passion is working with the special needs community and she has created an adaptive fitness program at Me&U Fitness Academy.

Tony Torres, Executive Director

Tony Torres is a graphic designer, author of Jimmy Wheelz, WCMX athlete who works with ASF Adaptive Sports to help the special needs community through athletic activities. Tony believes that through adaptive sports, individuals gain healthy habits all while building self-esteem and self-confidence.
“Attitude is a little thing that makes a big difference.”
“invaluable support”
Attn: Sponsorship
Re: Exposure, Product Placement & Marketing

Greetings,

ASF Adaptive Sports is organizing an 1st Annual WCMX and Adaptive Skate Best Trick Competition to be held at the newly built St. Petersburg Skatepark at Campbell Park on February 14th thru the 16th 2020.

Our organization’s mission is a division of Action Sports Foundation, a Florida based charitable organization whose Mission is to promote responsibility and goodwill throughout the community through the platform of action sports. Our primary focus is providing public education, creating safety-based training materials and programs, establishing youth and adaptive sports programs, and serving as a resource to action sports athletes, organizations, and industry.

I am writing this letter to invite you to be a Co-Sponsor or Supporter of this event! As a leader in the community, your involvement with us in ASF Adaptive Sports Jam is an opportunity for your organization to receive exposure and to join other individuals, organizations, and coalitions in our community to educate and strengthen the action sports community.

The competition will include
• Best Trick Competition -3 Divisions: Beginners/Intermediate/Pro – WCMX, Adaptive Skate
• WCMX & Adapative Skate Rules and Guidelines
• Safety Clinic
• Volunteer Training
• Adaptive Fitness
• Athlete Mentorship Program
• Wheelchair Mastry Course

We are looking for local businesses and organizations to help us make this event truly special for our community. Community sponsors are the primary source of funding for this event and will help ensure its success. You can provide support in the following ways:
• Be a Co-Sponsor or Event Supporter through a monetary donation. Your company logo will be placed on materials to promote the event.
• Donate [IDENTIFY MATERIALS OR IN-KIND DONATIONS NEEDED].
• Participate on our planning committee.
• Volunteer at the event.

Enclosed is a sponsorship form that gives information on sponsorship levels. Beyond your sponsorship, we welcome you to join us by participating in ASF Adaptive Sports Jam. We look forward to hearing from you.

For more information about this event, please contact: Tony Torres, ASF Adaptive Sports Telephone: 727 265 6080 email: info@asfadativesports.org website: www.asfadaptivesports.org/jam

On behalf of ASF Adaptive Sports, we thank you for your support.
I look forward to welcoming you to ASF Adaptive Sports Jam

Kind Regards, Steve Sadler,
Sponsorship Packages:

Community/Vendor: $50
Space for table set up where you may display a banner, flyers and other marketing materials. Logo placement on all flyers, posters and other media channels.

Event Patron: $100
Sponsor’s banner will be placed in the entrance of the park on the day of the event. Logo placement on all flyers, posters and other media channels. Sponsors will be acknowledged during the event.

Ramp Sponsor: $250
Sponsor’s banner will be placed in the ramp of choice (as available) during the competition. Logo placement on all flyers, posters and other media channels. Sponsor will be acknowledged during the event.

Intermediate Category Sponsor: $500
Sponsor’s name will precede the category name during the event and in all media produced for the event. Sponsor’s banner will receive high exposure placement around the park Sponsor’s representative(s) will present the award to category winners and have an opportunity to address event attendees.

Advanced Category Sponsor: $1500
Sponsor’s name will precede the category name during the event and in all media produced for the event. Sponsor’s banner will receive high exposure placement around the park Sponsor’s representative(s) will present the award to category winners and have an opportunity to address event attendees.

Title Sponsor: $5000
The title sponsor’s name will precede the name of the event in all publications, advertisements, videos and other media produced before and after the event. Sponsor’s banner and/or logo will receive the best placement in the park Meet and greet opportunity with event participants, judges, and coordinators. Table spot at the event with space for brochures and marketing materials to be displayed and distributed Opportunity to address the crowd once the event officially starts.
**Schedule**

Date: Feb. 14th 4:00PM to 9:00PM  
Time: Feb 15th 10.00AM to 6:30PM  
          Feb 16th 11:00 am to 3:00pm  
Facilitator: ASF Adaptive Sports  
Committee Members  
Steve Sadler | Tina Tallman | Tony Torres | Anthony Quinones | Troy McGuirk- SOCAL WCMX

<table>
<thead>
<tr>
<th>Date/Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Feb. 14th 4:00 PM-6:00 PM</td>
<td>Welcome Families/ Meet &amp; Greet by ASF Adaptive Sports</td>
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<tr>
<td>Feb. 14th 6:00 PM-9:00 PM</td>
<td>Practice/Sponsored Dinner</td>
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<tr>
<td>Feb. 15th 8:00 AM-10:00 AM</td>
<td>Setup and Coordinate / Music / Vendors / Volunteers</td>
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<tr>
<td>Feb. 15th 10:00 AM</td>
<td>Gates open to the public / Welcoming guest,</td>
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<td>Feb. 15th 10:30 AM-11:00 AM</td>
<td>Wounded Warriors / National Anthem by Autumn June / Mayor Kriseman</td>
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<td>Feb. 15th 11:15 AM-12:00PM</td>
<td>Warm ups / Exercises by Me &amp; U Fitness Academy</td>
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<td>Feb. 15th 12:00PM- 12:30PM</td>
<td>Practice and pro mentorship program for beginners</td>
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<td>Feb. 15th 12:30PM- 1:30PM</td>
<td>Lunch</td>
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<td>Feb. 15th 1:30PM- 2:30PM</td>
<td>Intermediate Best Trick Competition</td>
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<tr>
<td>Feb. 15th 2:30PM- 3:30PM</td>
<td>Skateboard Street Contest by St Pete Skatepark Alliance</td>
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<tr>
<td>Feb. 15th 3:30PM-4:30PM</td>
<td>Pro Best Trick Competition</td>
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<tr>
<td>Feb. 15th 4:30PM- 5:30PM</td>
<td>Adaptive Skate Best Trick Competition</td>
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<tr>
<td>Feb. 15th 5:30PM- 6:30PM</td>
<td>Awards and Prizes all levels</td>
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<tr>
<td>Feb. 16th 10:00AM-3:00 PM</td>
<td>Wheelchair Obstacle Course at WWAR / Cookout</td>
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Contact Directory

www.actionsportsfoundation.org
www.asfadaptivesports.org/jam

President

Steve Sadler
Email: stevesadler@actionsportsfoundation.org

Vice President

Tina Tallman
Email: tina@asfadaptivesports.org

Executive Director

Tony Torres
Email: tony@asfadaptivesports.org

Main
Phone: (727) 308-0483

Social Media

www.facebook.com/actionsportsfoundation
www.youtube.com/channel/UC26lDPDrI_yYIFCpCaa6p9A
www.instagram.com/asfadaptive/